Dee Dees Delicious Soup

Website Project
Storyboards
& Design Brief

by

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Dee Dees Delicious Soup

Table of Contents

Introduction

Flowchart

Design Brief
- Color Theme
- Fonts

Storyboards
- Home
- About Our Soups
- Soup of the Month
- Soup Recipes
- Contact Us
-     Healthy Soups
-     Fresh Ingredients
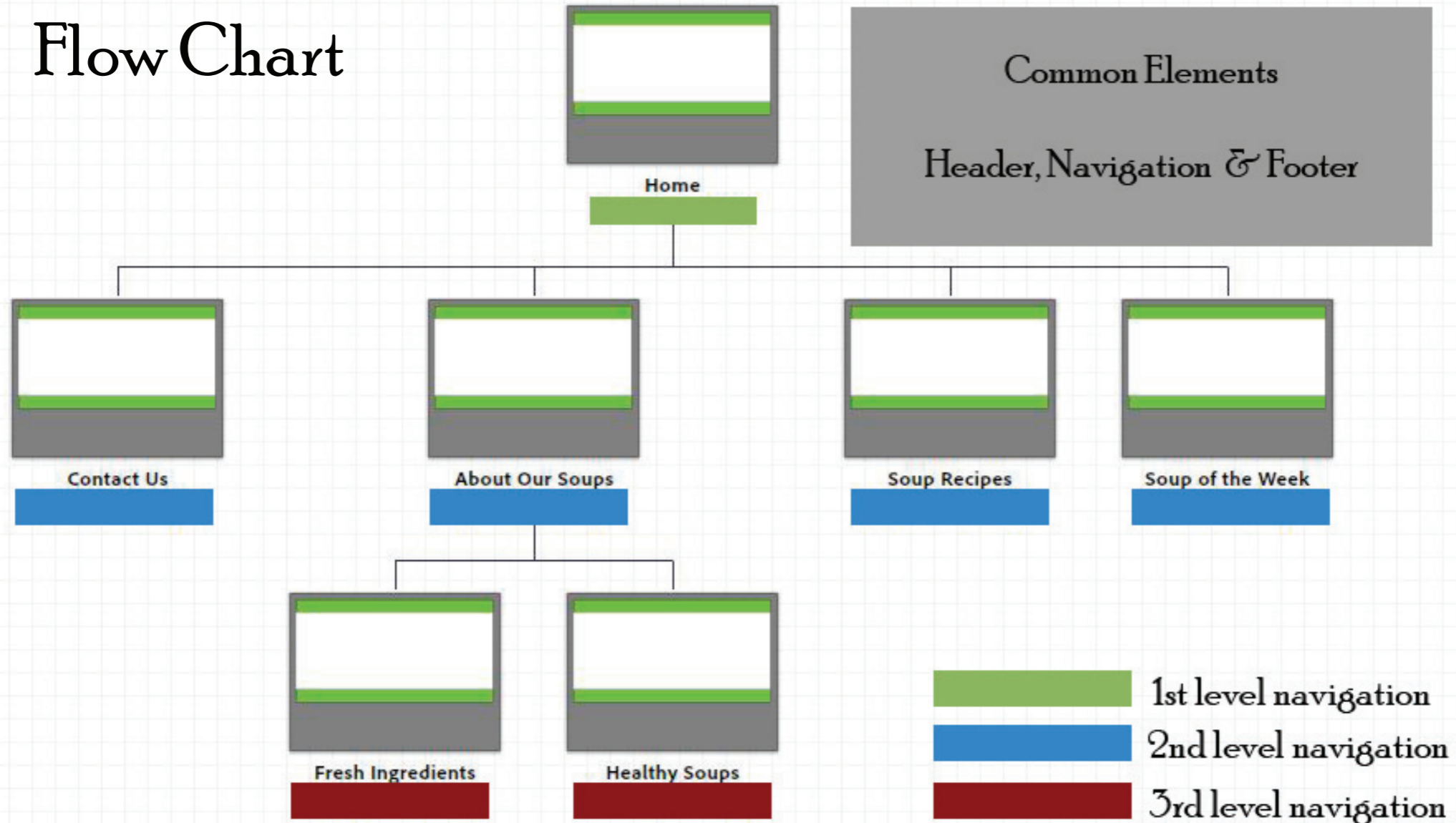
Dee Dees Delicious Soup

Introduction

Dee Dee's Delicious Soup Restaurant has been very successful and would like to advertise online to reach a broader audience in thier local area. The primary goal of the website is to advertise Dee Dee's Delicious Soups Restaurant. The website will feature information on how to get to the restaurant, hours of operation and what is on the menu. The website will encourage people in the local community to visit Dee Dee's Delicious Soups. The website will also provide a new soup recipe each month that will be in the menu at the restaurant's location.

The website will also have a mobile device option to allow viewing of the website on a smartphone or other mobile device easier.
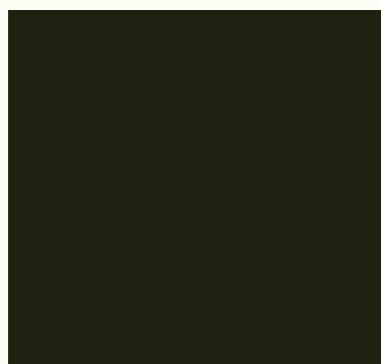
Dee Dees Delicious Soup

Flow Chart

Common Elements

Header, Navigation & Footer

Home

Contact Us

About Our Soups

Soup Recipes

Soup of the Week

Fresh Ingredients

Healthy Soups

1st level navigation
2nd level navigation
3rd level navigation

Dee Dees Delicious Soup

Design Brief

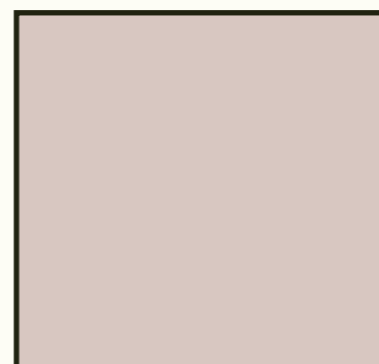## Color Scheme ~ Pea Soup

Hex 252717
RGB 37 - 39 - 23

Hex BCD2C1
RGB 188 - 210 - 193

Hex 4F7302
RGB 79 - 115 - 2

Hex D3C8C2
RGB 211 - 200 - 194

Hex A3A653
RGB 163 - 166 - 83

Home Page

Hex A3A653 - Main Header Color | Hex D3C8C2 - Main Background Color | Hex 252717 - Main Font Color

Hex 4F7302 - Link Color | Hex BCD2C1 - Navigation rollover/hover Color

Design Brief

Font Selection

Global Navigation

Meiryo UI Bold Regular 18pt
ABCDEFGHIJKLMNOPQRSTUVWXZY
abcdefghijklmnopqrstuvwxyz

Secondary Navigation

Meiryo Regular 15pt
ABCDEFGHIJKLMNOPQRSTUVWXZY
abcdefghijklmnopqrstuvwxyz

Page Titles & Headlines

Poor Richard Regular 36pt
ABCDEFGHIJKLMNOPQRSTUVWXZY
abcdefghijklmnopqrstuvwxyz

Body Copy & Caption

Meiryo regular pt14
ABCDEFGHIJKLMNOPQRSTUVWXZ
abcdefghijklmnopqrstuvwxyz

Footer Text & Links

Poor Richard Regular 15pt
ABCDEFGHIJKLMNOPQRSTUVWXZY
abcdefghijklmnopqrstuvwxyz

LOGO

Poor Richard regular pt60
ABCDEFGHIJKLMNOPQRSTUVWXZ
abcdefghijklmnopqrstuvwxyz

Dee Dees Delicious Soup

Storyboard

Home Page

Header - Image Graphic, CSS for Alignment

Footer - Background Color Hex A3A653 copyright information, secondary navigation CSS text based.

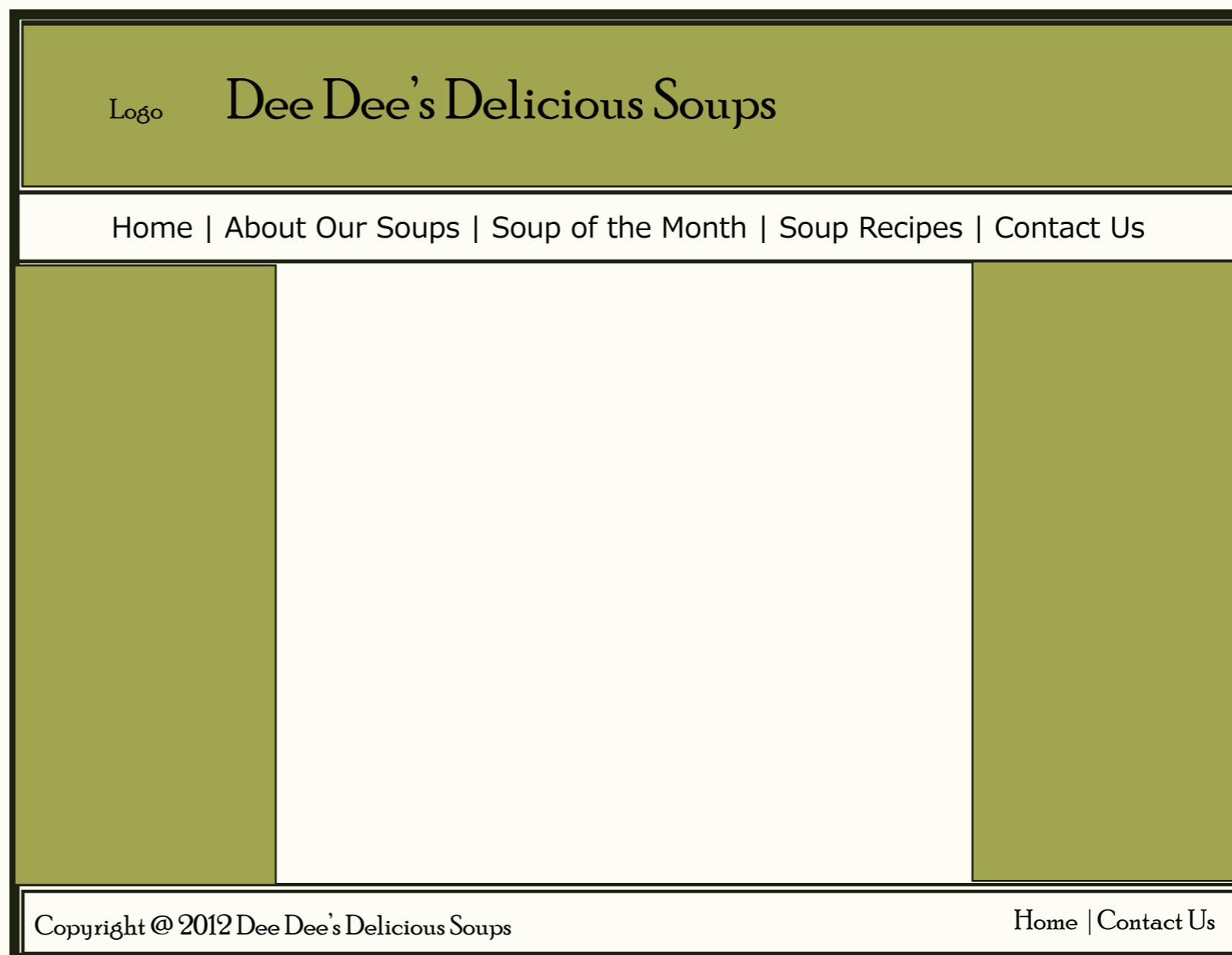Body - Template using 3 column elastic layout, CSS.

Left Side Bar - Image of Soup of the Month
Information about the Soup - interior navigation to Soup of the month page. CSS

Right Side Bar - News about the Resturaunt - Community Awards Information - Testimonials.

Main Content - Information About Dee Dee's Delicious Soups Resturaunt. Graphic of Building.

Navigation - Links rollover, hover, active, CSS image rollover functionality.

Logo | **Dee Dee's Delicious Soups**

Home | About Our Soups | Soup of the Month | Soup Recipes | Contact Us

Copyright @ 2012 Dee Dee's Delicious Soups   Home | Contact Us

Dee Dees Delicious Soup

Storyboard

About Our Soups Page

Header - Image Graphic, CSS for Alignment

Footer - Background Color Hex A3A653 copyright information, secondary navigation CSS text based.

Body - Template using 2 column elastic layout, CSS.

Main Content - Information About Dee Dee's Delicious Soups Resturaunt. How it started, how the soups are created. Information about the chefs.Graphics of beautiful bowls of soups.

Left Sidebar - Images of chefs making soup. Links to interior pages
Graphics and Text -
CSS image rollover functionality.
links:
- Fresh Ingredients
- Healthy Soups

Navigation - Links rollover, hover, active, CSS image rollover functionality.

Logo **Dee Dee's Delicious Soups**

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Soup of the Month Page

Header - Image Graphic, CSS for Alignment

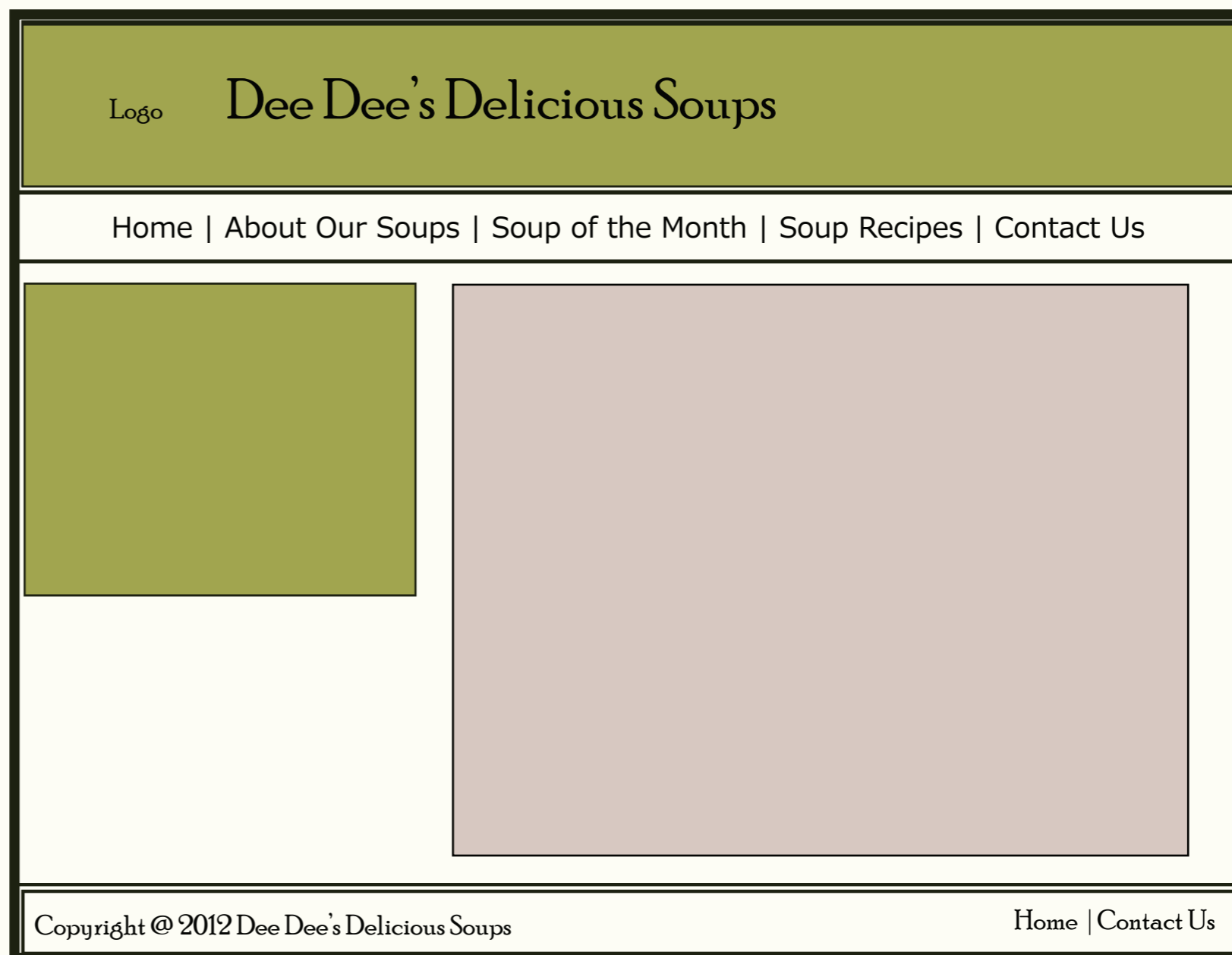Footer - Background Color Hex A3A653 copyright information, secondary navigation CSS text based.

Body - Template using 2 column elastic layout, CSS.

Main Content - Recipe for Soup of the Month.

Right Sidebar - Image of Soup of the Month
- Informatin about the soup.

Navigation - Links rollover, hover, active, CSS
image rollover functionality.

Storyboard

Logo

Dee Dee's Delicious Soups

Home | About Our Soups | Soup of the Month | Soup Recipes | Contact Us

Dee Dees Delicious Soup

Soup Recipes Page

Storyboard

Header - Image Graphic, CSS for Alignment

Footer - Background Color Hex A3A653 copyright information, secondary navigation CSS text based.

Body - Template using 2 column elastic layout, CSS.

Main Content - Information about the particular recipe chosen from the selection of soups. Recipe as well as small description of soup.

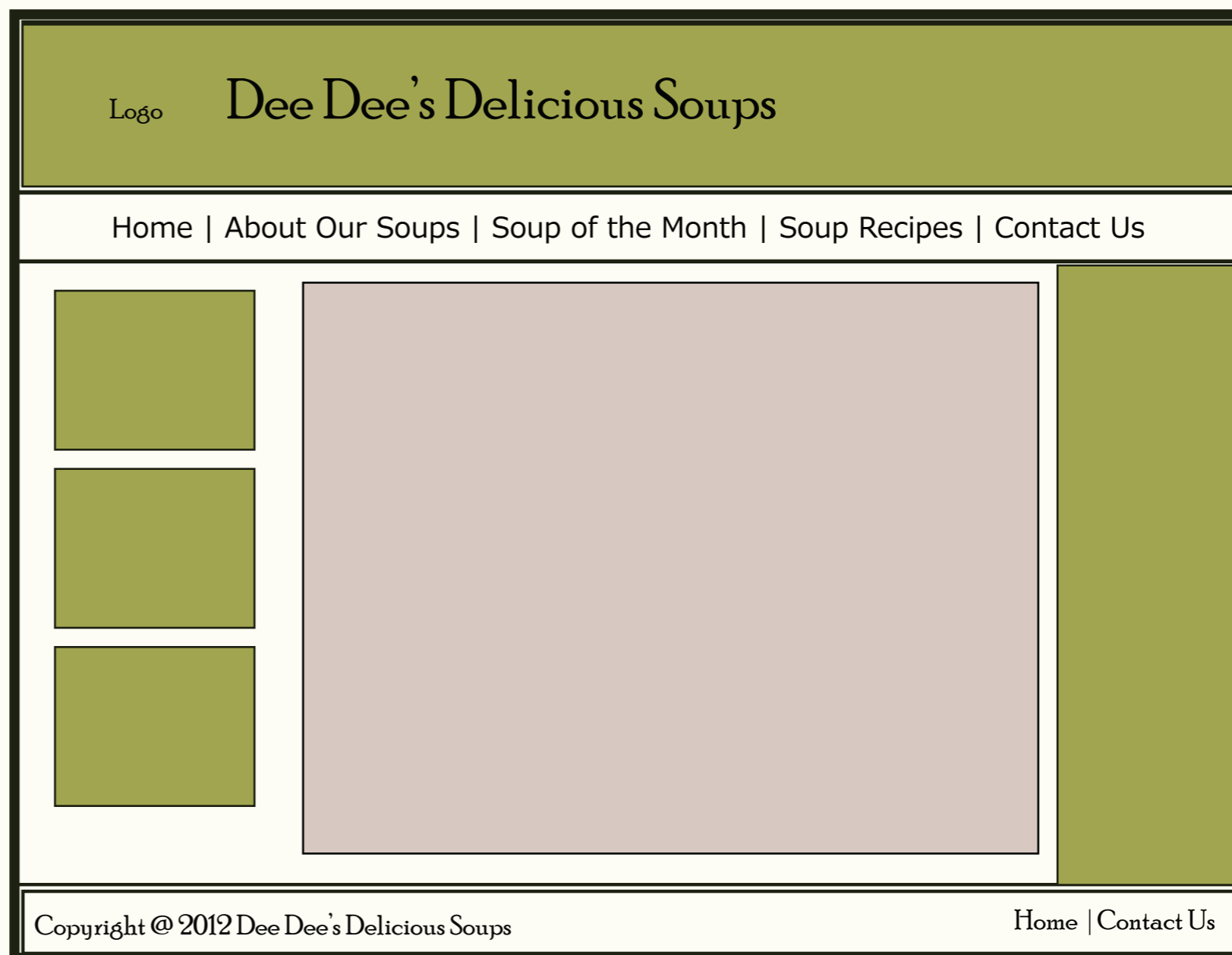Left sidebar - Images of Soup - With Soup Name both in graphic, with CSS Image functionality.

Navigation - Links rollover, hover, active, CSS image rollover functionality.

(possibly using flash lightbox for navigation)

Right Side Bar - Links to interior pages
Graphics and Text -
CSS image rollover functionality.
links:
- Fresh Ingredients
- Healthy Soups

Logo **Dee Dee's Delicious Soups**

Home | About Our Soups | Soup of the Month | Soup Recipes | Contact Us

Dee Dees Delicious Soup

Contact Us Page

Storyboard

Header - Image Graphic, CSS for Alignment

Footer - Background Color Hex A3A653 copyright information, secondary navigation CSS text based.

Body - Template using 2 column elastic layout, CSS.

Main Content -

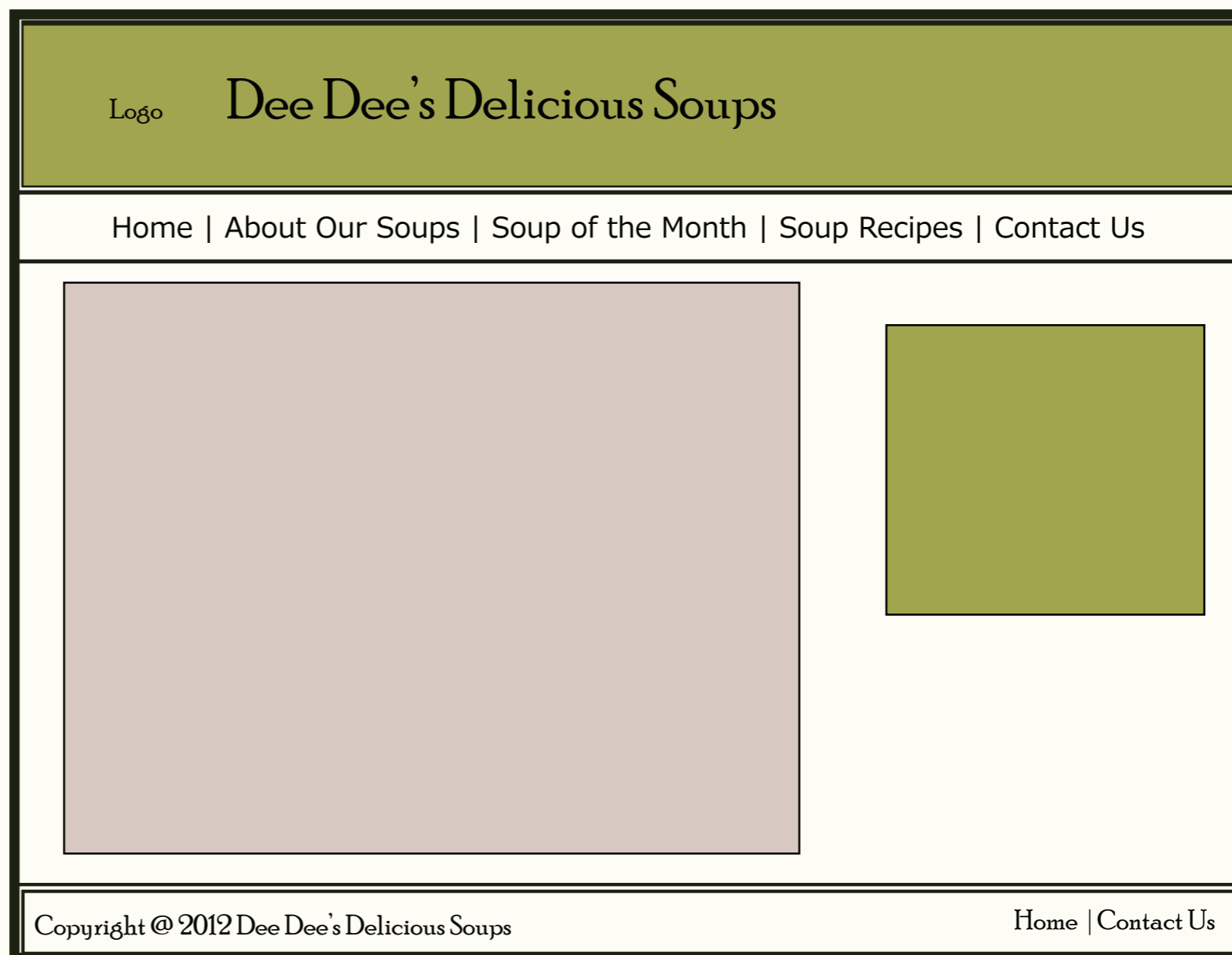Contact information, Address, email, phone, fax and hours of operation.

Social media links

Right sidebar - embedded google maps of business location.

Navigation - Links rollover, hover, active, CSS image rollover functionality.

(possibly using flash lightbox for navigation)

Logo   Dee Dee's Delicious Soups

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Dee Dees Delicious Soup

Healthy Soup Page

Header - Image Graphic, CSS for Alignment

Footer - Background Color Hex A3A653 copyright information, secondary navigation CSS text based.

Body - Template using 3 column elastic layout, CSS.

Left Side Bar - Image of Soup of the Month
Information about the Soup - interior navigation to Soup of the month page. CSS

Right Side Bar - News about why soups are good for you. facts about soup.

Main Content - List of Soups low in calories that are served at Dee Dee's. CSS for bullet points.

Navigation - Links rollover, hover, active, CSS image rollover functionality.

Storyboard

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Dee Dees Delicious Soup

Fresh Ingredients Page

Header - Image Graphic, CSS for Alignment

Footer - Background Color Hex A3A653 copyright information, secondary navigation CSS text based.

Body - Template using 2 column elastic layout, CSS.

Main Content - Information about the particular spices and ingredients used the selection of soups.

Left sidebar - Images of Spices and Ingredients - graphics

Navigation - Links rollover, hover, active, CSS image rollover functionality.

(possibly using flash lightbox for navigation)

Storyboard

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